



CURWEN & NEW ACADEMY GALLERY
PROVIDING ART FOR BUSINESS SINCE 1978

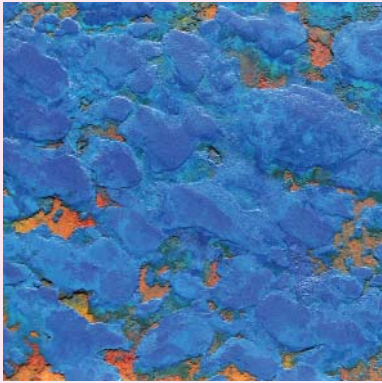
CONTENTS

P 2	OUR SERVICE
P 3	ART HIRE
P 4	LIMITED EDITION PRINTS
P 5	ART INSTALLATION
P 6	PRINTING & FRAMING
P 7	COMMISSIONS
P 8	OUR HISTORY
P 9	CLIENT LIST



CURWEN & NEW ACADEMY GALLERY
34 Windmill Street, London, W1T 2JR
T:020 7323 4700 / F:020 7436 3059
gallery@curwengallery.com
www.curwengallery.com
Mon - Fri 10 - 6 (Thurs 10 - 8) Sat 11 - 5
Closed Bank Holiday Weekends

OUR SERVICE



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Initially, we can offer you a free consultation whereby we will come to your office, listen to any ideas you have and put forward some suggestions ourselves.

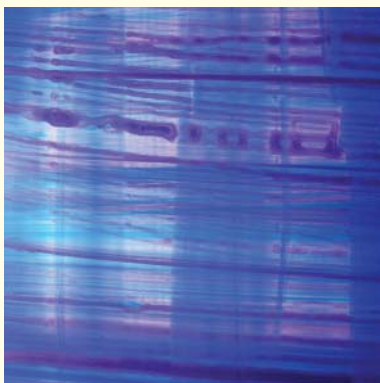
Another alternative is for you to come to our gallery and look at your leisure through our large selection of original artwork.

Commissioning work is an opportunity to create art that is unique to your company's identity. We can provide you with sculpture, tapestries, murals, water features and glass installations to suit your need.

Our company specialises in limited-edition prints, of which we have a very large selection. Prints can be a very cost-effective way of providing a large number of artworks to many rooms, they can also help to create a uniform company identity to offices in separate locations.

If you need to see art in situ we are happy to bring work to your office for you to try out before making a final decision. Once you have decided on artwork for your office, we will frame it according to your needs and we will also hang it for you.

If you need time to think about the artwork or you would like to change your art on a regular basis, we also offer a flexible hire service.



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Hiring work is often a good approach if you want to gauge a reaction to the art. The option to purchase is then available if the response is favourable. Alternatively you may wish to exchange the work for something new on a regular basis (we offer an exchange period of 6 months or more).

Our initial consultation is free of charge. We will visit your space, make suggestions for suitable art, and then hang the chosen artwork for you.

The rate of hire is 17.5% of the artworks total value for a six month period and is payable in advance. Should you choose to continue the hire, the work becomes your property after the 8th payment.

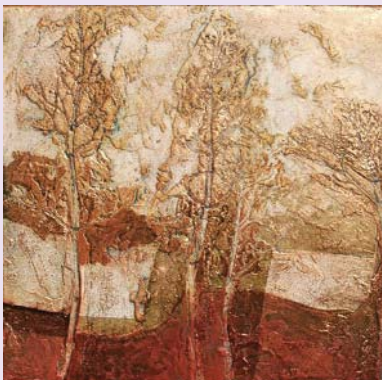
For clients who are quite certain about their choice of work the scheme can be an effective way of spreading costs over a period of time.

Hiring can help you instantly fill your space with artwork while keeping to a regular monthly budget.

Here is an example to show how the scheme operates

5 limited edition prints at £200 each	£1000
1 original painting	+ £1000
Total retail value (inc. VAT)	= £2000
HIRE FEE (payable every 6 months)	17.5% = £350

LIMITED EDITION PRINTS



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One of our strengths as an art consultancy is the large range of prints we have available by many well known artists from the past and present.

The Curwen Gallery was originally set up by the Curwen Print Studio in 1958 to exhibit lithographic prints by emerging contemporary artists of the time. The gallery has a large archive from over 50 years of producing artists lithography and we continue our support of emerging printmakers with our annual print graduate exhibition 'Hot Off The Press'.

A wide range of artists are available to be seen by visiting curwengallery.com, but I would suggest booking an appointment to visit us at the gallery where we can help you find the right work to suit your situation.

ART INSTALLATION



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We offer a personal art hanging service whether you have purchased the artwork directly from us or not. This service is ideal if you have recently relocated office, moved home or are renovating your property.

This is a fast and flexible service with the intention of finding the best locations for artwork in your home or office.

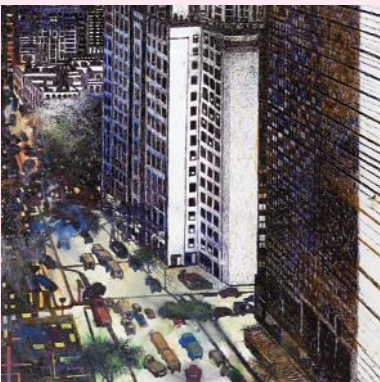
You may already know where you want the work to be placed, in which case we will professionally position and secure the work for you. If you are unsure then we can provide you with advice based on many years experience in exhibiting, curating and positioning of art in a wide variety of locations.

If you need the work to be secured against theft (for example in a public access area), we can attach paintings or framed works to the wall using security fittings. These discrete fittings screw into the wall and then fix onto brackets attached to the work which are only removable with a key.

The cost of our hanging service is worked out on a job to job basis depending on location, amount and size of work to be placed, how many people are needed and the time used to complete the task. A guide price would be between £35 - £50 per hour, per person plus the cost of transport and fittings.

Please contact us for a quote.

PRINTING & FRAMING



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We provide a full framing and art printing service using trusted companies with whom we've had a long working relationship.

If it is just framing you require simply bring the work to us at the gallery and we shall help you choose the correct frame and mount. Our framers provide a very extensive selection of mouldings, from contemporary box frames to ornate traditional styles. These can be made of metal, wood or even clear acrylic. Painted, varnished or finished with a metal leaf. We are sure to find the frame that suits your purpose.

Whether it is a poster, photograph or artwork to be printed on paper, card, metal or canvas, we know the right printing company for the job. The benefit of using us means you can combine printing with our framing and hanging services to save you time and expense.

Please contact or visit us at the gallery for more information and advice.

COMMISSIONS

Portraits

In the past we have organised several portraits. We have links with many well established portrait painters such as David Poole, Linda Atherton, Lucy Willis and Peter Wardle all of whom have work in the National Portrait Gallery Collection, London. We have also arranged for younger artists to undertake commissions thus allowing for young talent to be supported. Whether it is a company director, a partner, a child or a well loved pet, we will find the right artist for you.



Sculpture

This is an important and often challenging part of our business. We have arranged projects including a 5m tall figure for the entrance to a business park. Another job included a series of sculptures and mobiles to fill the 3-storey atriums in a group of new office buildings. We also have an ongoing project for a varied collection of specifically themed sculptures for the gardens of a privately owned estate.

Commissioning sculpture, rather than buying an existing piece, ensures that the work will compliment and enhance the environment in which it is placed. All commissions are considered, no matter how large or unusual.

Glass, textiles and water features

Recently we have used our artists to provide clients with original and diverse elements to suit their project. When large spaces are available in an office it makes sense to use that space in an interesting way. From a three story tower made of coloured glass discs to a mural in a swimming pool, we are able to present you with tailor-made solutions for your space.

Christmas Cards

These can take practically any form, from a sketch or a watercolour of a building, a photograph or a specially commissioned print by one of our gallery artists. After helping you find the right image we can also take care of the layouts and the printing. By using our services in this way you are ensuring you have something entirely unique to you or your company and totally in keeping with your image.

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OUR HISTORY

Since the company began we have been providing art to a wide variety of companies and public bodies. Our experience is second to none as is shown by our client list (P9).

We are Britain's most established art consultancy. We began to provide art to businesses in 1978 as part of the Royal Academy of Arts in London.

For the full story we need to go back a bit further. During the 1960's John Hutchings joined the Curwen Press as a Financial Advisor, and later he became the Chairman. At that time the Curwen Press included the Curwen Gallery and Print Studio.

In the early 80's the Curwen Press was being taken over by a larger company and foreseeing the closure of the Gallery and Print Studio, John and Jill Hutchings purchased both companies.

In 1978 Stephen Reiss, also of Curwen, together with John made a proposal to Sir Hugh Casson, then President of The Royal Academy, to form a new company that would concentrate on providing art for business. The company was formed on a 50/50 basis by the RA and Curwen, and was to be housed in the Upstairs Gallery at the RA (now renovated as the Sackler Galleries). It was in fact the first business of its kind in London.

During 1987, as the Sackler Galleries were being built in the RA, Business Art Galleries became an independent company and relocated to 34 Windmill Street, establishing The New Academy Gallery as it's permanent home. This move brought BAG into the same street as the Curwen Gallery (based at No.4), aiding the working relationship between the companies.

At the beginning of 2005 the Curwen Gallery and The New Academy Gallery were all brought under one roof at No.34. We did not want to lose the good reputation of either name so we decided to be renamed simply 'Curwen & New Academy'. It was at this time that we commissioned the unicorn symbol by Brendan Hansbro, a design inspired by an original Curwen unicorn woodcut by Eric Gill. The two unicorns symbolise the coming together of the two companies.



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